



NORRLANDSGRUS

MAG ADVENTURE
30 JUNE TO 6 JULY 2027

Gravel training and wilderness tour on your own motorcycle



Six riding days in the Swedish wilderness, from technique training to a four-day gravel tour.

6 RIDING DAYS

12 PARTICIPANTS

**YOUR OWN
MOTORCYCLE**

30/6 TO 6/7 2027

Two days of gravel technique and four days in the wilderness, in a small group where every rider develops together with the others.

MOTO ADVENTURE GROUP

ABOUT THE CAMP

Norrlandsgrus is a gravel adventure in the Swedish wilderness for those who want to become a safer and more skilled gravel rider. We are based in Gimåfors outside Holm and welcome motorcyclists who want to develop their riding on gravel and in the wilderness. You ride your own motorcycle throughout the camp, which means you both train and travel on the bike you know best.

The camp covers six riding days. We spend the first two days on gravel training at the same location in Gimåfors, and then head out on a four-day gravel tour through the wilderness. We ride in a small group of up to twelve participants together with our instructors, who also act as guides, which keeps the atmosphere close-knit and gives every rider good personal feedback.

The target group is motorcyclists who want to elevate their gravel and wilderness riding, whether you have mainly ridden asphalt and want to dare venture onto gravel, or already have some wilderness experience and want to refine your technique. We coach, instruct and give personal feedback throughout the camp, at a pace that suits the group.

THE RIDING AND THE TRAINING

The first two days are pure gravel training. The programme is continuously adapted to the group's and each individual rider's level, so that everyone can develop from their own starting point. Short briefings are combined with practical exercises at a relaxed pace, giving you plenty of time to feel how the motorcycle responds on loose surfaces.

From the morning of the third day, we turn towards the wilderness. Over four days we ride daily stages of between 250 and 350 kilometres, on scenic gravel roads, forest roads and through wilderness you will remember for a long time. We adapt the pace and difficulty to the group's level and wishes as well as the weather, and we stop often for photography, coffee breaks and rest. This is where you put the technique training into practice in real wilderness riding, kilometre after kilometre.





Daily stages of 250 to 350 kilometres through untouched wilderness.





We ride in a small group, where camaraderie and safety matter just as much as the joy of riding.

Inclusive leadership, no jabs and no macho attitude, just openness and situational leadership tailored to every participant's circumstances. Everyone is welcome and everyone is included.

The pace is always set by whoever rides most cautiously, and no one should ever feel like they are holding back the group. Safety and experience go hand in hand, and the guides are exemplary at making everyone feel safe.

— Previous camp participant

ACCOMMODATION AND FOOD

We stay in tents throughout the camp. During the two training days we camp at the same location in Gimåfors, with access to a kitchen, toilet and shower. Here we cook together, and full board is included during the training days, from breakfast to dinner.

During the four-day wilderness tour we continue to stay in our own tents, now out in nature. You handle your own meals during the tour, and we help each other with advice on what is smart to pack and how to keep the weight down without compromising on energy. Simple, good and functional are the watchwords by the campfire.



THE MOTORCYCLE AND THE EQUIPMENT

You ride your own motorcycle throughout the camp. An adventure bike or a gravel-adapted motorcycle works best. Make sure it has been serviced, has good tyres and is ready for several days of riding in the wilderness before you set off.

Since we stay in tents, you need complete camping equipment including a tent, a sleep system and whatever you want for comfort at the camp. Pack thoughtfully, keep the weight low and distribute the load so the motorcycle stays stable in the wilderness. We are happy to share packing tips before departure.



Bridges, water crossings and changing terrain are all part of the wilderness tour.

THE CLIMATE

The Norrland wilderness offers a changeable summer. Expect everything from warm sunny days to cooler, wetter spells, and be prepared for the weather to shift quickly at high altitude. Mosquitoes and midges are part of summer, so pack insect repellent. Adapt your riding gear and camping equipment for a changeable climate, and the days will be comfortable regardless of weather.



Open landscapes and magnificent nature define the days on gravel.

PARTICIPANT'S RESPONSIBILITY

- Valid motorcycle driving licence and valid ID.
- Your own motorcycle, serviced and with good tyres, ready for several days of riding in the wilderness.
- Valid motorcycle insurance and a travel insurance or accident insurance that covers the activity.

PRICE AND BOOKING

PRICE FOR THE WHOLE CAMP

€850

REGISTRATION FEE ON BOOKING (BY INVOICE)

€150

FINAL PAYMENT 90 DAYS BEFORE THE TRIP (BY INVOICE)

€700

BOOKING AT: www.motoadventuregroup.com

INCLUDED

- Six riding days of gravel adventure in the Swedish wilderness.
- Swedish guides who are also instructors, with certified driver training that elevates your gravel and wilderness riding.
- Two days of structured gravel training in Gimåfors.
- Full board during the two training days, from breakfast to dinner.
- Tent and camp site in Gimåfors with access to a kitchen, toilet and shower during the training.
- Guiding throughout the entire four-day wilderness tour.

NOT INCLUDED

- Motorcycle, you ride your own.
- Fuel during the camp.
- Food and provisions during the four-day wilderness tour.
- Travel insurance, motorcycle insurance and personal insurance.
- Personal protective equipment, riding gear and camping equipment.
- Transport to and from Gimåfors.

QUESTIONS ABOUT THE CAMP

The guides are happy to answer questions about the camp. Get in touch with either of us directly.

John Pääkkönen

070-588 91 17

john.paakkonen@icloud.com

Stefan Millgård

070-521 84 20

millgard@gmail.com